

REP HEADLINE# 6301044  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP5/12 17.38  
\*\*\* WPXI-TV \*\*\*

ADV # 09132 ADV. NAME ISS/DCCC

REP.# OFF.# 18 SALESMAN #

AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA

BUYER NAME MAURA GILROY

3050 K ST NW,

SALES PRSN WA- CHERYL BLAIR

WASHINGTON, DC 20007

ORDER # CONTRACT # 6301044

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 9/25 EST#1473 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP5/12 17.38

REP: TO KIERA  
FR LINDSEY FOR CHERYL  
REVISED PROGRAMS  
TTL5 RTS  
PLEASE CONFIRM, THANKS!

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11  
AGENCY PRODUCT CODE = 14  
AGENCY EST# = 1473

1	R		1000A-1100A	30		\$475.00	9/25	9/28	1		TU-F	1
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PROGRAM : ELLEN  
CON COM1 : ELLEN

3	S		1135P-1235A	30		\$675.00	10/1	10/1	0		MON	0
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PROGRAM : THE TONIGHT SHOWWITH JAY LENO  
CON COM1 : THE TONIGHT SHOWWITH JAY LENO



K# 215 564 1103  
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 FROM REP SEP5/12 17.38  
 \*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13	S		730P-800P	30		\$1,650.00	10/1	10/1	0		MON	0
PROGRAM : JEOPARDY/WHEEL OFFORTUNE												
CON COM1 : JEOPARDY/WHEEL OFFORTUNE												
14	S		1100P-1135P	30		\$1,700.00	9/29	9/29	0		SAT	0
PROGRAM : 11 PM NEWS												
CON COM1 : 11 PM NEWS												
15	S		600P-630P	30		\$625.00	9/29	9/29	0		SAT	0
PROGRAM : CHANNEL 11 NEWS SATURDAY												
CON COM1 : CHANNEL 11 NEWS SATURDAY												
16	S		600A-800A	30		\$350.00	9/29	9/29	0		SAT	0
PROGRAM : CHANNEL 11 NEWS SAT AM												
CON COM1 : CHANNEL 11 NEWS SAT AM												
17	S		800A-1030A	30		\$375.00	9/29	9/29	0		SAT	0
PROGRAM : CHANNEL 11 NEWS SAT AM												
CON COM1 : CHANNEL 11 NEWS SAT AM												
18	S		1135P-1205A	30		\$1,450.00	9/30	9/30	0		SUN	0
PROGRAM : 11 PM NEWS												
CON COM1 : 11 PM NEWS												
19	S		600P-630P	30		\$675.00	9/30	9/30	0		SUN	0
PROGRAM : CHANNEL 11 NEWS SUNDAY												
CON COM1 : CHANNEL 11 NEWS SUNDAY												
20	S		800A-1000A	30		\$375.00	9/30	9/30	0		SUN	0
PROGRAM : SUN MORNING NEWS												
CON COM1 : SUN MORNING NEWS												
SEP/12 \$3,175.00 OCT/12 \$ .00						CONTRACT TOTAL \$3,175.00						
						TOTAL SPOTS 3						

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MARKET TOTALS \$66,120 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%

SVC- NSI  
DEMOS - RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE